Today & Tomorrow

Panel Discussion on BCP, Security & Disaster Recovery
CURRENT TRENDS IN BCP/DR
Areas to Watch
Trends for 2015

• Supply Chain focus (less manufacturers and suppliers)
• Technology – virtualization & cloud (public and private) services (continues from the previous 3 years)
• Outsourcing of functions (changes the dynamics and risks)
• Broader communications
• More single points of failure
• Doing more with less
• Crisis Management Issues
Supply Chain Focus

• Customers pushing BCP planning down to suppliers
  – Automotive industry has been doing this for some time
  – Food industry has begun this as well
  – HealthCare is poised

• Unreasonable demands
  – Partner with competitors
  – Suppliers maintain all inventory
  – Tier one suppliers bear the burden without the reward
Technology - Virtualization

- Most companies now looking at how to virtualize data center and recovery
  - See lower operating cost
  - Do not realize potential increase in risk
    - Fewer machines, not clustered
    - One breaks, many affected

- Applications may not handle it well

- Complex existing infrastructure may make it hard to achieve

- Vendor dependence
Outsourcing of Functions

- IT, HR, Data Centers
- They are not employees – their contract specifies actions and responses
- Critical functions may be outsourced
- You may not be their only client, nor their highest priority
Broader Communications

• To All employees; not just response teams
• 30 minute or less messaging
• External and internal recipients
• More forms
  – Email
  – Letters
  – Printed materials
  – Texts
  – Media releases
More Single Points of Failure

• Loss of personnel and shrinking headcount
  – More gaps from senior to junior personnel
  – Less staff = less cross-training
  – Retirement disaster larger than ever

• Less spend on technology and redundant systems

• Outsourced functions
Doing More with Less

- Less staff
- Less budget
- Less testing
- Less time with business
- More capability
- More responsibility
Practical Considerations for BCP Owners

• How often should a plan be updated?
  – How often do you see them updated?
  – The answer is:

• How much stuff needs to be in a plan?
  – How long do you think a plan will survive and event?
  – Does it show how to lead and make decisions?
  – Does it provide for how we communicate?

• How do you get them to “Own” their plans
  – You won’t
  – Help explain why and how the planning works?
  – Staff assistance! (the other guy can do the work!)
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