



STUDENT 360

secure your future

Best Buy Corporate Headquarters
February 24, 2018

The following document outlines the terms and conditions for sponsorship of the **2018 Student360 Conference hosted by the Upper Midwest Security Alliance (UMSA)**. UMSA, a nonprofit organization, is an alliance of security and risk-related organizations with the following affiliates: Advance IT Minnesota, ASIS Minnesota, BCPA, HTCIA-MN, ISACA-MN, ISSA-MN, InfraGard Minnesota Members Alliance, ISC2-Twin Cities, MISC, OWASP. Sponsors of the Secure360 Twin Cities 2018 event agree to abide by the following:

Table Description and Regulations: All table sizes will be assigned in 8' increments. Be aware that your entire display must remain within the 8' table space as to be fire code compliant in accordance to aisle width.

Use: The use of space is subject to the rules of UMSA and the Secure360 Conference as outlined in this document.

Signs: No signs or identification items may be rigged or flown from the ceiling.

Tradeshow Period: The Tradeshow Area, which will house all sponsor and affiliate tables, will be open from 9:00 a.m. until 4:30 p.m. on Saturday, February 24, 2018. Sponsor check-in begins at 7:00 a.m. on this same day. All sponsors and affiliates must have displays set up by 8:45 a.m. An inspection of tables will be made by the Student360 Conference manager and/or selected committee members.

Liability and Insurance: Sponsors must insure their own exhibits including public liability. Neither UMSA, UMSA Board of Directors, UMSA committee members, UMSA affiliates, Secure360 Conference management and/or committees, Best Buy Corporate nor the employees or representatives of any of these organizations will be responsible for any injury, loss or damage that might occur to the exhibit, the sponsor or to the sponsor's employees, prior to, during, or subsequent to the period covered by the exhibitor's contract.

Giveaways, Promotional Items, and Prizes: We encourage the use of giveaways at your table. All drawings must be conducted within the confines of your display space and you are responsible for distribution of prizes. Attendee Information: A lead retrieval

app is an available option for all sponsors (additional cost). These lead retrievals may only be used in the exhibit area. No lead retrievals will be allowed outside the tradeshow floor.

Badging: Conference badges are required for attending keynotes, education sessions, and other conference events. Display personnel will be issued separate badges for the exhibit area, but will not receive conference registration badges. Staff name badges are not accepted as entrance into conference sessions.

Misrepresentation: Any misrepresentation, material omissions, false or misleading statements by the sponsor or any of its agents or employees or persons acting on its behalf shall be grounds for cancellation of this agreement, regardless of when discovered. In such event, sponsor shall not be entitled to a refund of any money paid or any other remedy. UMSA and the Student360 Conference reserves the right to decline or prohibit any exhibit, sponsor, or items included in the exhibit. This covers persons, things, conduct, printed matter, souvenirs, emblems and all things that affect the character of the exhibition.

Cancellation: Once sponsorship has been applied for and assigned by UMSA and the Secure360 Conference, any cancellation of a sponsorship will result in forfeiture of payment as follows: • 50% of total cost sponsorship if cancellation occurs before January 10, 2018 • 100% of total cost of sponsorship if cancellation occurs on or after January 10, 2018 UMSA reserves the right to cancel the event at any time. Should this occur, sponsors will be given written notice and a full refund if the event is cancelled by UMSA. This information will also be posted on the Student360 website and the UMSA and Student360 social media channels.

Agreements: Sponsor agrees to adhere to the following with regard to their exhibit: .

- All decoration must be flameproof and pass inspection by all designated authorities.
- There will be no use of microphones, loudspeakers, or other amplifying public address devices unless approved by show management.
- All displays, distribution of literature, and lectures will be made inside the leased exhibit space.
- Helium-filled balloons are not allowed.
- Sponsor may not affix advertising or promotional materials to any surfaces in Best Buy Corporate Headquarters other than the space occupied by their exhibit. The exhibit will not be dismantled until designated time.

Early dismantlement is discourteous and disruptive to attendees as well as other exhibitors and will not be permitted. Early dismantlement of your display will be taken into consideration when we are selecting exhibitors for future conferences. If sponsorship is not paid in full by January 20, 2018, your space will not be guaranteed and may be sold, unless previous arrangements for payment have been made in advance.

Nondiscrimination: In compliance with Chapter 74 of the Saint Paul Legislative Code, exhibitor/sponsor agrees that during the term of this agreement, it will not discriminate against any employee or applicant for employment because of race, color, creed, national origin, ancestry, affectionate or sexual preference, age or disability.

Photo Release: Candid photos may be taken during the Student360 Conference. UMSA and the conference reserves the right to use these photos in future communication efforts. Your agreeing to these terms releases ownership of any candid photo taken.