

SECURE360 TWIN CITIES SPONSORSHIP OPPORTUNITIES

	Diamond \$40,000	WiFi \$25,000	Platinum \$20,000	Gold \$15,000	Charging Station \$10,000	Silver \$8000	Bronze \$6500	Copper \$3500
Available Sponsorships	SOLD OUT	1	3	7	SOLD OUT	13	22	54
Logo W/link to vendor website	x	x	x	x	x	x	x	Listing with link (no logo)
exhibit space at Secure360	20 x 20 space	20 x 20 space	20 x 20 space	20 x 10 space	10 x 10 space	10 x 10 space	10 x 10 space	10 x 10 space
1 hour speaking spot	x	x	x	x				
20-minute demo stage	x	x	x	Option to Purchase	Option to Purchase	Option to Purchase		
CSO Event participation	x	x	x					
Included Conference Passes	16	12	10	8	7	6	5	4
Ad in Secure360 printed program	Full Page Ad (5.5" wide x 8.5" tall, with .125" bleed)	Full Page Ad (5.5" wide x 8.5" tall, with .125" bleed)	Full Page Ad (5.5" wide x 8.5" tall, with .125" bleed)	Half Page Ad (4.75" wide x 3.75" tall OR 2.375" wide x 7.5" tall)	Half Page Ad (4.75" wide x 3.75" tall OR 2.375" wide x 7.5" tall)	Quarter Page Ad (2.375" wide x 3.75" tall)		
Company description in printed program	200 words	150 words	100 words	75 words	75 words	50 words	25 words	Listing - no description
Choice of logo on swag items given to attendees	name badges	choice of bag, pens, post it's, program, etc	choice of bag, pens, post it's, program, etc					
onsite event graphics where available	x	x	x		x			
Lead Retrieval Scanner	Included	Included	Included	Included	Option to Purchase	Option to Purchase	Option to Purchase	Option to Purchase
logo placement on conference promotion items (emails, postcards) sent prior to conference	x	x	x					
social media mentions per month through May 2018	5	4	4	3	2	2		
1 guest blog opportunity	x	x	x	x	x			
Listed as sponsor and host of the happy hour	x							
drink tickets	25 per day	15 per day	10 per day					
option to purchase mobile banner ad	x	x	x	x	x	x	x	x

NOVEMBER 6, 2017