Cyber Glossolalia

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Glossolalia

(noun) incomprehensible speech in an imaginary language, sometimes occurring in a trance state, an episode of religious ecstasy, or schizophrenia
Glossolalia
Battle Plan

• Determine business language
• Map your Terms and Graphics
• Modify Culture
• Create believers
Step 1

• Determine business language
Step 1

• Determine business language
Step 1

• Determine business language
Step 2

• Map your Terms and Graphics
Step 2

- Map your Terms and Graphics
Step 2

• Offensive
  • Defeat
  • Destroy
  • Neutralize
Step 2

• Offensive
  • Defeat
  • Destroy
  • Neutralize

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Step 2

- Characteristics of the offense
  - Audacity
  - Concentration
  - Surprise
  - Tempo

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  - Audacity
  - Concentration
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  - Tempo
Step 2

- Principles of FIRES effects
  - Precision
  - Scalable
  - Synchronized
  - Networked
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"NOTICE, THEY NEVER SPEAK IN 'TONGUES' WHEN THEY'RE ASKING FOR MONEY."

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Step 3

- Modify Culture
Step 3

• Modify Culture
Step 3

• Modify Culture
Step 4

• Create believers
Recap

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Questions?

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