YourTweetableLeaderSelf

• ELIZABETH STEVENS
Leadership is a loaded word. For some, it conjures images of ladders and ceilings or pyramids of aspiration. For others, it’s represented by corporate suits and offshore accounts. It can describe abilities, or connote a position. Synonyms vary: from management, to administration, to effectiveness, to authoritativeness, to command and control. Influence. A team. For this discussion, bring your best answer to this interview question: “Describe your leadership style in three words, explain how it has evolved, and who or what has helped shape it.” We’ll talk about leadership in a way that encourages iterative effort and challenges long-standing work norms. When you leave, you’ll have a refined response to the question, or at minimum, a definition for BumpyCase.

Speaker: Elizabeth Stevens
CamelCase

is the practice of writing compound words or phrases such that each word or abbreviation in the middle of the phrase begins with a capital letter, with no intervening spaces or punctuation.

BumpyCase

- focus is on programming/coding standards
- alternative relies on underscores or dashes to connect words
  - TogetherLikeThis (BumpyCase)
  - together-like-this
  - together_like_this
BumpyWhat?

- TogetherLikeThis (BumpyCase)
- together-like-this (not BumpyCase)

Examples
- UnitedHealth Group
- UnitedHealthcare
- LeaderSelf
Your Tweetable LeaderSelf

- Leader: [lee-der] noun
- Jot down 3 words you think of when you think “leader”: 
Leaders

- Close your eyes.
- Visualize 3 Leaders.
Leaders
What’s Required?

- **Leader**: [leer-der] noun
  - Direct reports?
  - Proven track record?
  - Credibility?
  - What you do?
  - Time served? Tenure...age...
  - Consensus inputs from colleagues? LinkedIn endorsements?
  - Who you know?
  - Ladders, Kool-aid, blind faith?
  - What you know?
Leaders You Appreciate & Why

- **Lloyd Warren**
  - Disciplined
  - Authoritative
  - Personable
- **Hector Adler**
  - Natty
  - Invested
  - Diplomatic
Your Tweetable LeaderSelf

- Leader: [lee-der] noun
- Jot down 3 words you think of when you think “leader”:
  - SMART
  - COMMITTED
  - EAGER
Your Tweetable LeaderSelf

- Leader: [lee-der] noun
- Jot down 3 people you think of when you think "leader": 
Your Tweetable LeaderSelf
Your Tweetable LeaderSelf

- 3 WORDS used to describe *your* leadership style:
Your Tweetable LeaderSelf

- 3 WORDS used to describe your leadership style:
  - DIRECT
  - COMPASSIONATE
  - DECISIVE
  - TENACIOUS
  - COLLABORATIVE
  - DETAILED
BREVITY and CLARITY

- I am a curious, collaborative and communicative leader and I rely on my team to give me honest and direct feedback, to ensure we’re aligned to a common vision.

- I’m a nurturing leader and supportive coach and my successes have come from being able to identify others’ strengths and aligning them to the work.
• My leadership style is (the what) and (the how)
• I am (the descriptors) because (why it works)
• I want to be...
• I’ve been told...

My goal is to lead...
Your Tweetable LeaderSelf

- Evolves!
- Relies on strengths and interests, not perfection
- Change it up, ask others, take risks
- Take it, leave it, give it, share it
- Find your rules, guidelines, mentors
- Pack two doses of humility
- Know your limits and test them too
Your Tweetable LeaderSelf

- **Leader:** [lee-der] noun
  - A person who leads by knowing her strengths, sharing her expertise, rearranging her perceptions, and offering her guidance when others will benefit from the direction provided – whether or not they asked for it, or identified it -
  - ...and all the while seeks input from those she’s working with so that she can learn, adapt, and do it all better the next day.

Redefine your inner leader!